

Press Release

Hong Kong Life “Christmas Party on the Bus”

7 December 2013 - As a caring company, Hong Kong Life Insurance Limited (“Hong Kong Life”) always strives to serve the community by showing love to the needy. A Saturday evening on 7 December, Hong Kong Life joined Hong Chi Association to hold the year-end charity event - **“Christmas Party on the Bus”** in which corporate volunteers celebrated Christmas with a group of the intellectually disabled, warmth and blessings were delivered in this cold winter.

The event attracted 34 enthusiastic “Hong Kong Life Gerbera Volunteers” members and 37 intellectually disabled to participate. On the event day, corporate volunteers assembled at a Korean restaurant in Mongkok. Hong Chi Association Social Worker Hui Chi Wai had conducted a brief training for the volunteers.

Since most of the intellectually disabled had never tried Korean barbecue before, corporate volunteers needed to be very attentive to them. At first, they accompanied the serving targets to choose their favorite food, and then teach them to differentiate raw and cooked food and the ways to roast the food. All participants looked at their roasted food with an expression of satisfaction. After dinner, the group prepared to get on the open top sightseeing bus to start their Christmas journey.

All participants were divided into two groups and took turns to play games on the upper and lower deck of the bus. The bus ran through famous spots in Hong Kong such as Tsim Sha Tsui, Central and Eastern Harbour Tunnel. Corporate volunteers and the intellectually disabled talked with each other and at the same time enjoyed Christmas lighting and night scenery to experience the charm of the city of life. All participants also prepared Christmas presents to exchange with each other. At last, gifts in Christmas socks wrapping prepared by Hong Kong Life and Hong Chi Association were presented to every participant, the program ended with joyous.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “In this Christmas charity event, all intellectually disabled participants were members of Hong Chi Sun

Chui Hostel. They lacked love and care from their families and seldom had chances to go out. Hong Kong Life hoped that through this program, the intellectually disabled could connect with the community, try new things and experience the joy of Christmas, and corporate volunteers could also understand that it was more blessed to give than to receive.”



Corporate volunteers and the intellectually disabled met at a Korean restaurant.



Corporate volunteers taught the intellectually disabled to differentiate raw and cooked food patiently.



Participants got on sightseeing bus to start their Christmas journey.



Corporate volunteers and the intellectually disabled got to know each other quickly.



All participants took group photos along the coast of Victoria Harbour.



Hong Kong Life Chief Marketing Officer Kennex Chan (left) presented souvenir to Hong Chi Association Social Worker Hui Chi Wai (right).